

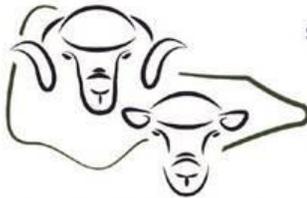
# BAPS News



Ballarat Agricultural & Pastoral Society Inc.

May 2021 Newsletter

## VICTORIAN SHEEP SHOW



Supported by



Fibre, Food, Fashion & Farm Festival

## FIBRE, FASHION, FOOD & FARM FESTIVAL Sunday 20<sup>th</sup> June

This month's newsletter is dedicated to the Victorian Sheep Show /Farming Expo which celebrates fibre, fashion, food and farming. For the first time this event will be open to the public so we look forward to welcoming you to this wonderful day out.

This year our Victorian Sheep Show is proudly supported by Ballarat Grammar.

After the great success of the Victorian Sheep Show in 2019, the Ballarat Agricultural & Pastoral Society Inc. is looking forward to another great event in 2021, celebrating excellence in stud sheep breeds. The event will also see the return of the Alpaca Show, Working Dogs with Joe Spicer, AWI Fashion Parade and the President's Breakfast. It is with pleasure that we announce that our special guest and event ambassador is Dr Mike Stephens, Meridian Ag Founder, Board Director, and Senior Business Consultant. We are also very excited to announce the expansion of this year's show to include a

farming expo. This new addition to the Victorian Sheep Show creates a platform for machinery, equipment and service displays. Alongside this there will be plenty of activities to entertain the whole family. To celebrate the food aspect of fibre, food, fashion and farming we will be including local food and wine vendors.

Whether you will be there on the day as an exhibitor or as a member of the public checking out the winners of the breeds, this promises to be lots of fun. Come and watch the Working Dogs on the Broadhead Arena working with the sheep, check out the latest in farm machinery and equipment, watch the fashion parade showcasing lovely woollen garments, relax with a glass of wine while catching up with friends and colleagues and enjoy a family day out. We look forward to seeing you there on the day.

What you will see on the day:

- Dog trials on the Broadhead Arena
- Check out the spinners and weavers in the Harry Smith Pavilion
- The VAS Ltd Fleece competition – State Final proudly supported by AWN
- Fashion Parade
- And more

*BAPS would like to thank our valued sponsors for their contribution and support of the 2021 Victorian Sheep Show. Their support of this event assists in recognizing excellence in stud sheep breeds and creating a celebration surrounding fibre, food, fashion and farming in Ballarat and its surrounding regions.*

**Our Naming Rights and Champion Sponsors for the 2021 Victorian Sheep Show include:**

- Ballarat Grammar
- Central Machinery Services
- Fulton Hogan
- Lempriere
- Outrider Media
- Shearwell Australia
- Westag

**Ballarat Grammar**



After a long history of supporting the Ballarat Agricultural & Pastoral Society, Ballarat Grammar is excited to support the Victorian Sheep Show in 2021.

Many students join the Ballarat Grammar because of the strong Agriculture and Horticulture (Ag/Hort) program with access to the School's 120 acre property at Mount Rowan.

Farm Manager and senior school Ag/Hort teacher Mr Matt Dickinson, is justifiably proud of the farm and the opportunities it offers Ballarat Grammar students. *"We have 40 Australian Lowline cattle and 120 Corriedale sheep, with various other animals, and we also run a rotational cropping program, vegetable beds and an orchard. The kids love getting their hands dirty out here and learning the ins and outs of running a small farming business"*.

Senior school students are involved in a number of different activities across the property; from animal husbandry and farm maintenance activities, to showing cattle and sheep at local and Royal Melbourne and Sydney shows.

**Central Machinery Services**



Central Machinery Services in Ballarat provides first class mechanical servicing, diagnostic support, sales and parts for farm machinery and heavy vehicle equipment, Australia-wide.

Well regarded by AGCO Australia as industry leaders for training and diagnosis, our diesel technicians provide comprehensive servicing on all makes and models of heavy machinery.

**Supplying new equipment for:**

- |                   |           |             |
|-------------------|-----------|-------------|
| • Massey Ferguson | • GSI     | • Croplands |
| • Fendt           | • Iseki   | • Agri-Spec |
| • Challenger      | • Can-Am  | • Trimble   |
| • Valtra          | • RoGator | • MacDon    |
| • Gleaner         | • Silvan  |             |

As your local farm equipment specialists, Central Machinery Services provide a quality selection of new and used tractors, harvesters, spreaders and sprayers, balers, rakes and mowers, ATVs and grounds care equipment – to name a few. Check out our website for further information [www.centrmachinery.com.au](http://www.centrmachinery.com.au), and drop in or give us a call if you've any questions; 5 Wiltshire Lane, Ballarat (03) 5332 0566.



*"Our vision and purpose is being a successful and enduring infrastructure business. Creating, connecting with, and caring for communities. With people at the heart of everything. It's what we strive to achieve each day through the good work we do."*

## LEMPRIERE



Lempriere has been a supplier of wool since 1857.

For over 150 years the textile mills and fashion houses of Europe, England, Japan and North America have trusted Lempriere to source and process their wool.

The Lempriere reputation has been earned through integrity and quality. It is proud of its many multi-generational relationships with customers. One is reputed to be the oldest unbroken supplier relationship in fashion textiles; each year for almost 110 years Lempriere has sourced and processed wool for Lanificio di Tollegno S.P.A. in Biella, northern Italy.

During its history over 2 billion kilograms of the finest sheep wool have been sourced from the highlands of Tasmania, the alps of New Zealand, the outback of Australia, the wilderness of Patagonia and the savannah of South

## OUTRIDERS MEDIA



**marketing.digital.communications.photography**

Premium communications, media & marketing agency with a passion for all things agriculture.

Outriders Media offer personalised, simple, smart, soul-inspired marketing solutions for Ag, Livestock & Rural businesses. Our Speciality – Stud Stock Marketing.

**TOGETHER WE GROW YOUR BRAND.**

Collaboratively we create & implement strategies to meet your key marketing goals & deliver successful business outcomes for your brand.

**MARKETING** –We craft targeted marketing strategies & design results, growth driven campaigns to grow your business.

**DIGITAL** – Digital is a big part of what we do, and we ensure your online presence is professional, up-to-date, effective, & aligned to all areas of your brand.

**COMMUNICATIONS** – we create content that delivers your message in simple yet powerful ways, keeping our eye on the end game.

**PHOTOGRAPHY** - A range of photography services including marketing portfolios, social media, digital applications, Ag events & livestock sales.

Janine Elen – P: 0437 947 922

[janine@outridersmedia.com.au](mailto:janine@outridersmedia.com.au) or find us on Facebook & Instagram

## SHEARWELL AUSTRALIA



Shearwell's journey with animal identification began in 1990 with shearer Richard Webber (Director of Shearwell Data), who was so impressed by the aluminum sheep tags he encountered in Norway that he bought the machine that made them. Just over 30 years later and Shearwell is one of the pioneers in Data Capture and Transfer for livestock industries around the world.

Our Australian team is dedicated to the production of Shearwell's industry leading ear tag (which boasts a retention rate of 99% with 50,000 tags during trials held in Canada over a three year period), rapid turnaround times, a range of highly efficient, quality electronic identification and management systems (tested on our own farms) and direct customer dealings with our friendly, professional staff.



Westag is locally owned and operated, established in 1987 working under the promise of 'We Service What We Sell'. We are your local dealership for many Agricultural brands including Kubota, Polaris, Kverneland, Grizzly and Howard.

We provide sales of new & used equipment, finance, service (both on site and in our workshop) and spare parts for all makes and models.

Operating from a modern facility in Ballarat, we pride ourselves on our qualified and experienced staff who are always here to assist.

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## COVID

With the current situation with COVID and the lockdown that came into effect from midnight 27<sup>th</sup> May, please be advised that a contingency date has been put in place for the Victorian Sheep Show, supported by Ballarat Grammar. Should it become impossible to hold the Show on the 20<sup>th</sup> June as planned the alternative date for consideration is Sunday 3<sup>rd</sup> July. BAPS will liaise with our event stakeholders over the coming weeks should we need to consider the option. We will keep you informed on the decision process.

## GREAT OUTDOOR & 4x4 EXPO

### What a great weekend

This year's Great Outdoor & 4x4 Expo held last month was a huge success with record numbers of people through the gate and a large number of sales of caravans as well as equipment and accessories. It was wonderful to see the grounds full for the first time since 2019.

## AVAILABLE FOR HIRE

### BALLARAT EQUESTRIAN CENTRE

BAPS is thrilled to see more and more riders using the Equestrian Centre to exercise and train their horses. If you wish to hire the Equestrian Centre download the booking form from the website and email it to [info@ballaratequestriancentre.com.au](mailto:info@ballaratequestriancentre.com.au).

We are also receiving more bookings from Horse Clubs and other organisations. The Equestrian Centre is a wonderful facility and perfect for events, whether they are a smaller club event or something bigger. Check out our website at [www.ballaratequestriancentre.com.au](http://www.ballaratequestriancentre.com.au). We look forward to hearing from you.

### OTHER MT ROWAN FACILITIES

Also available for hire at Mt Rowan are the Shearing Shed, Classroom and outdoor pens. If you are planning an agricultural related event don't hesitate to make contact. We are happy to show you the facilities and advise hire charges.

### BALLARAT SHOWGROUNDS

Our current Ballarat Showgrounds has numerous buildings as well as the Broadhead Arena available for hire for whatever event you may be planning. Contact the office for more details.

### MEMBERS NEWSLETTER

If you are receiving this newsletter by post and you have an email address, we would love to send the newsletter to you electronically. Send your email address, phone number and any other information you would like to give us to [admin@ballaratshow.org.au](mailto:admin@ballaratshow.org.au). Thank you ☺

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**Become a Friend of BAPS - contact us on**  
[eo@ballaratshow.org.au](mailto:eo@ballaratshow.org.au) or  
**phone: 03 5338 1877**

*Elizabeth van Beek* –

**Executive Officer**

**Ballarat Agricultural and Pastoral Society Inc.**